

# ORB360°

Rethink the way you manage photography

## ORB360° EXPLAINED



Model ORB unit



Accessories ORB unit

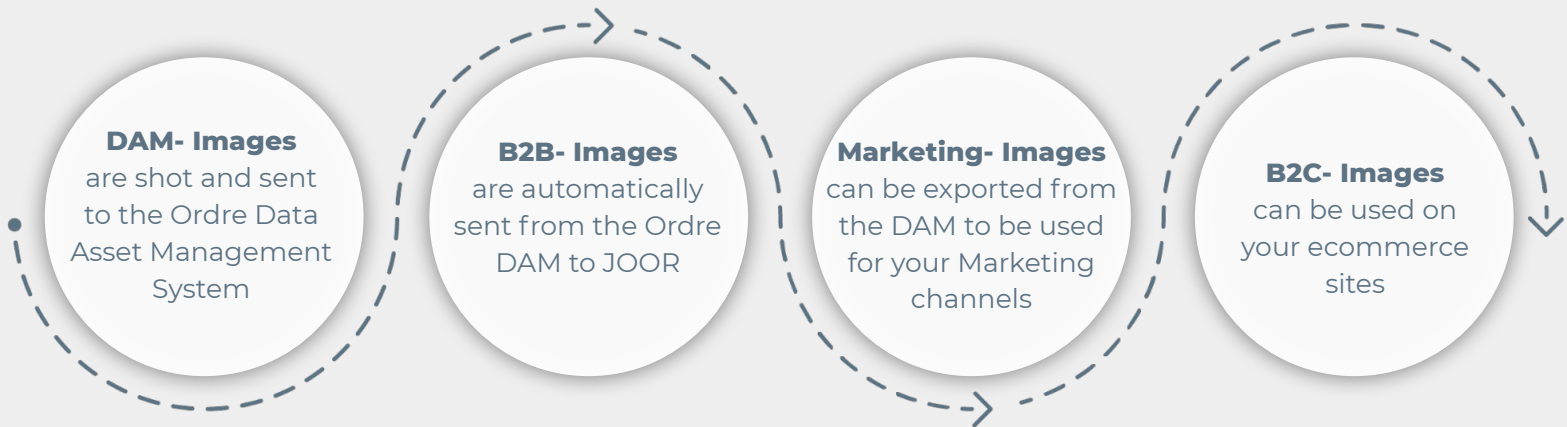


### TECHNOLOGY:

- **Proprietary** mobile image & video units that come to your showroom or studio.
- ORB360° captures **72 stills** to create each 360° image.
- Shoots **75 360° images** or **35 360° videos** per day

## ORB360° CREATIVE ASSET LIFECYCLE

*72 still images, 360° images and video can be exported from the DAM for multiples uses (B2B, B2C and internal)*



## CUT COSTS & INCREASE ENGAGEMENT

### ENGAGEMENT



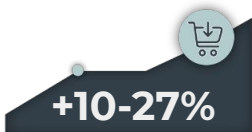
**93%** consumers want product-level engagement

### RETURN RATE



360° images materially reduce returns by **- 22%**

### CONVERSION RATE



360° images increase consumers' willingness to purchase **+10-27%**

### COST SAVINGS



Shoot once and leverage images across sales, marketing and merchandising teams