Lily AI Automated Attribution – A JOOR Exclusive Solution

Eliminate the manual tagging process and save time by harnessing artificial intelligence to tag styles in an assortment

JOOR

With Auto Attribution, retailers can benefit from:

2x increase in efficiency vs manual tagging

INCREASED SPEED AND ACCURACY
Start tagging products earlier in the assortment process without having to wait for product information. Automated tagging cuts the waiting time for brands to provide product details and approves all AI tagged products without error.
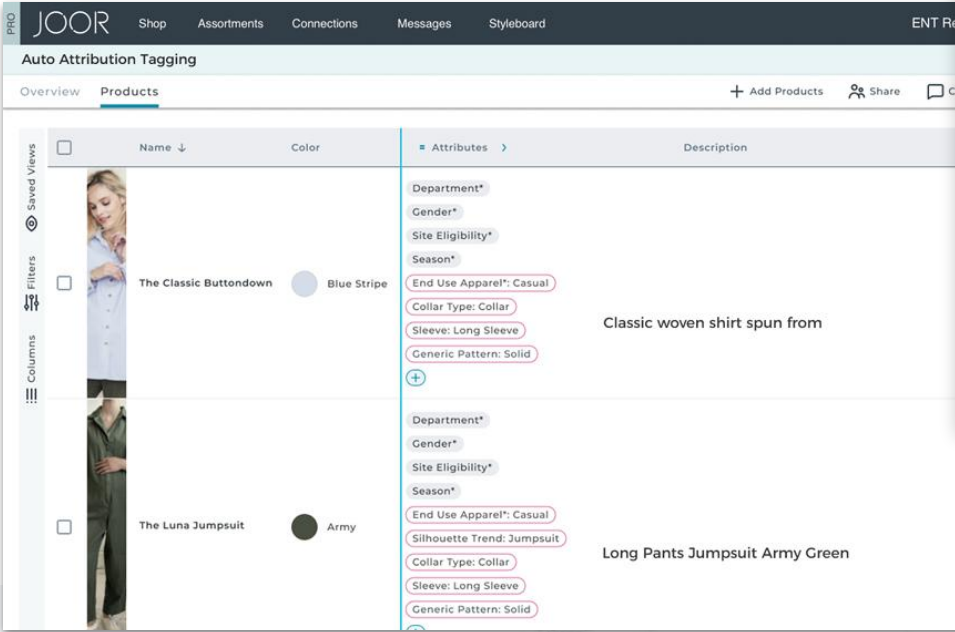
FASTER TIME TO SITE
Push products live to site faster, increasing product discoverability and sales.

COST SAVINGS
AI image recognition and technology reduces manual work and resources dedicated to tagging products.

2.1M+ New Connections
made on the JOOR platform between brands & retailers

$65B+ GMV
$1.5B wholesale order volume per month

13,300 brands
in 53 categories

385K retailers
in 159 countries