



Virtual reality showrooms were born out of necessity during the pandemic shutdown, but are now clearly here to stay. These showrooms can be used as a preview for an appointment, in place of a physical appointment, or as a follow-up to stay top of mind with your buyers. You can also use these showrooms internally to provide merchandising directives to stores.



Benefits of 3D Design:

- Create innovative, immersive video appointments
- Bridge the gap between virtual and physical appointments
- Extend access to your showroom to clients anywhere in the world, 24/7
- Utilize your showroom for merchandising and brand storytelling
- Photograph your showroom and have it up and running within a day
- Host the entire experience on JOOR for a seamless in-platform buying workflow

How It Works:

1. Shoot virtual reality showrooms using an iPhone or 360 camera
2. Load and edit content on iStaging
3. Integrate style hotspots on your JOOR products within your 3D Showroom to highlight all relevant product details
4. Share your iStaging 3D Showroom to retailers via The Edit
5. Retailers can shop the 3D Showroom, add to cart, quantify, and checkout on JOOR