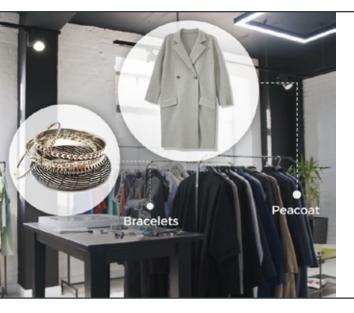


Virtual reality showrooms were born out of necessity during the pandemic shutdown, but are now clearly here to stay. These showrooms can be used as a preview for an appointment, in place of a physical appointment, or as a follow-up to stay top of mind with your buyers. You can also use these showrooms internally to provide merchandising directives to stores.



## Benefits of 3D Design:

- Create innovative, immersive video appointments
- Bridge the gap between virtual and physical appointments
- Extend access to your showroom to clients anywhere in the world, 24/7
- Utilize your showroom for merchandising and brand storytelling
- Photograph your showroom and have it up and running within a day
- Host the entire experience on JOOR for a seamless in-platform buying workflow

## How It Works:

- 1. Shoot virtual reality showrooms using an iPhone or 360 camera
- 2. Load and edit content on iStaging
- **3.** Integrate style hotspots on your JOOR products within your 3D Showroom to highlight all relevant product details
- 4. Share your iStaging 3D Showroom to retailers via The Edit
- 5. Retailers can shop the 3D Showroom, add to cart, quantify, and checkout on JOOR