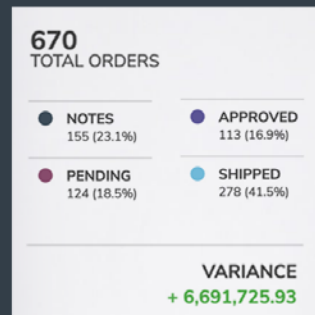
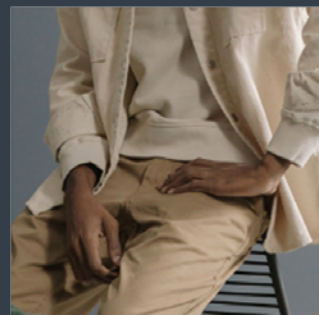
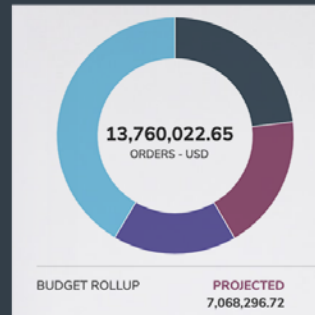
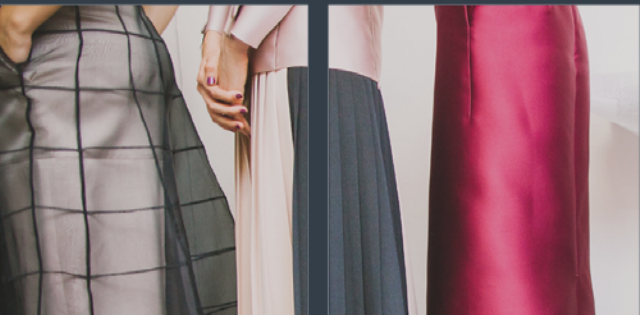
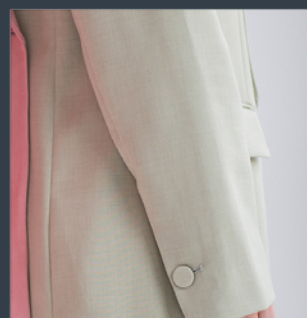
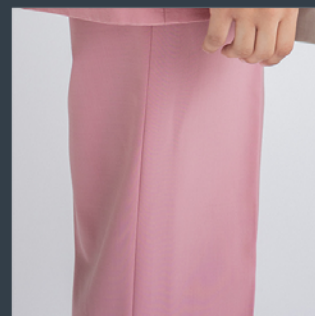
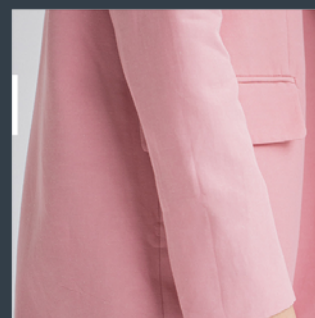
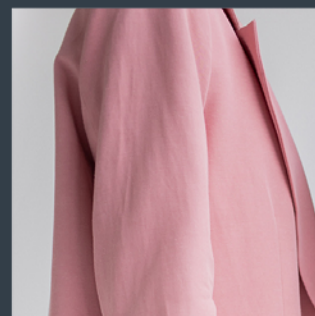


The Value of Digital Wholesale

JOOR



We've compiled the data straight from our clients themselves—read more about the many reasons why digitalization benefits both brands and retailers. From time savings to opportunities to support sustainability, JOOR's innovative technology and global platform are here to help your business thrive.



TOP PRODUCTS BY UNITS

Shirt

7 RANK | 7048 UNITS

Jacket

8 RANK | 5960 UNITS

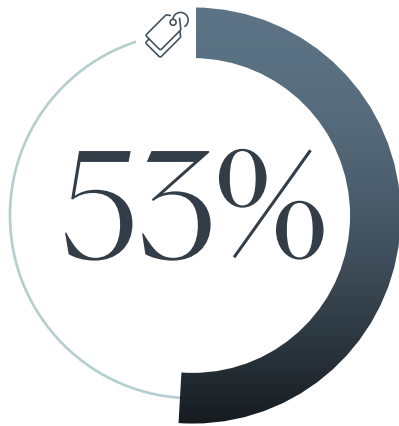
Jacket

9 RANK | 3126 UNITS

New Opportunities

JOOR has enabled both brands and retailers to increase their exposure to new retail partners by leveraging our expansive global network and reach.

*Brands
being discovered*

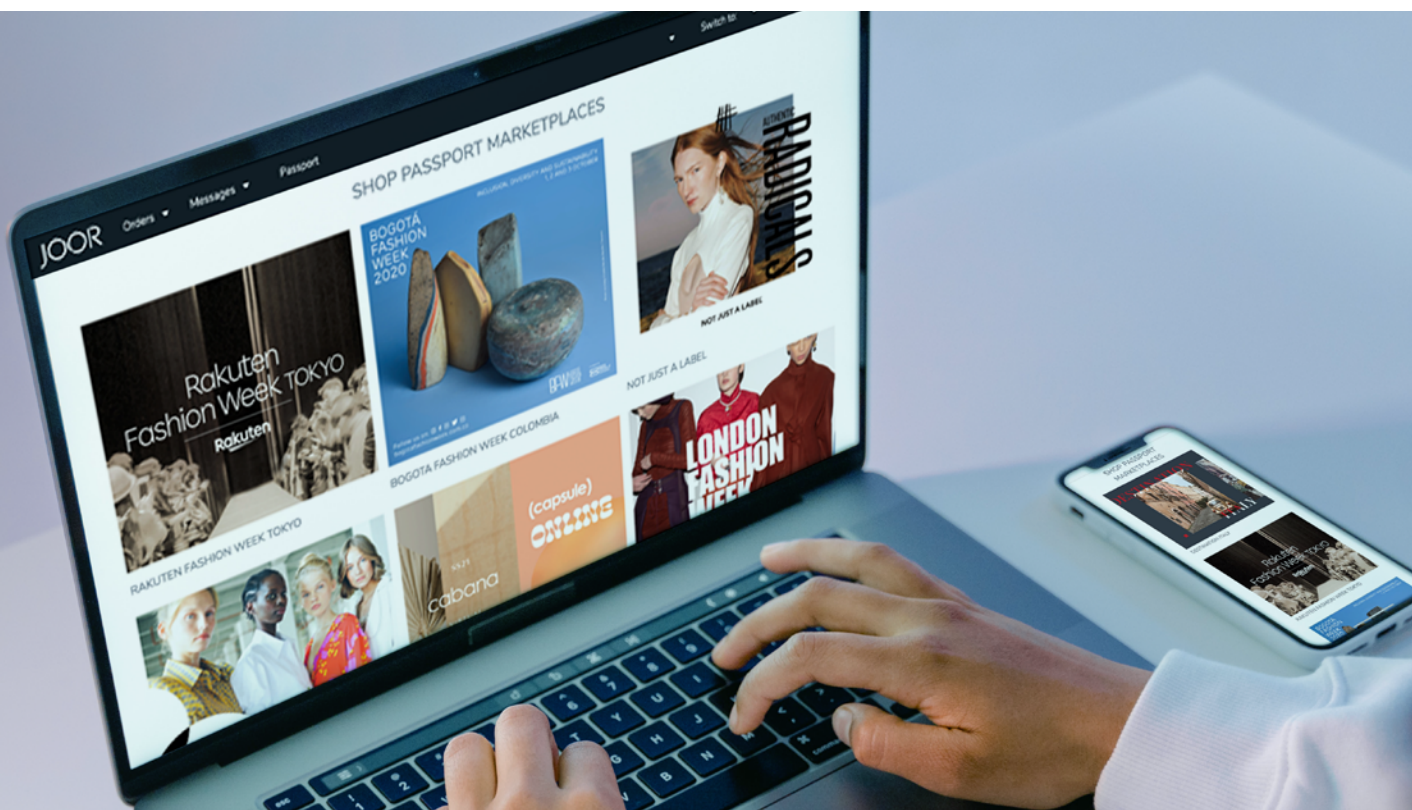


of brands said working with JOOR has increased their exposure to new retailer partners

*Retailers
discovering new brands*



of buyers said JOOR has increased their ability to discover new brands



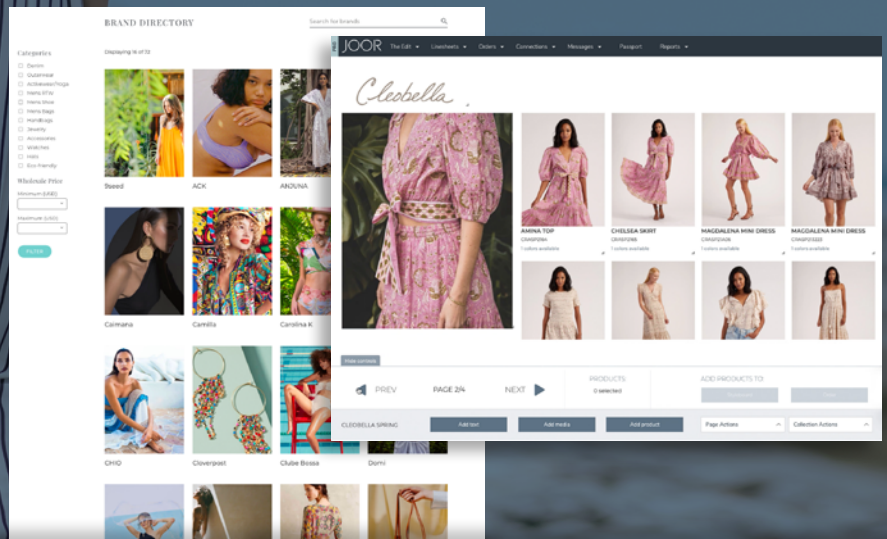
Extended Selling Seasons

Our innovative digital platform has enabled both brands and retailers to shop and sell with increased flexibility. While brands have the option to lengthen their selling period, retailers are able to place their buys closer to the season, allowing for smarter wholesale management.



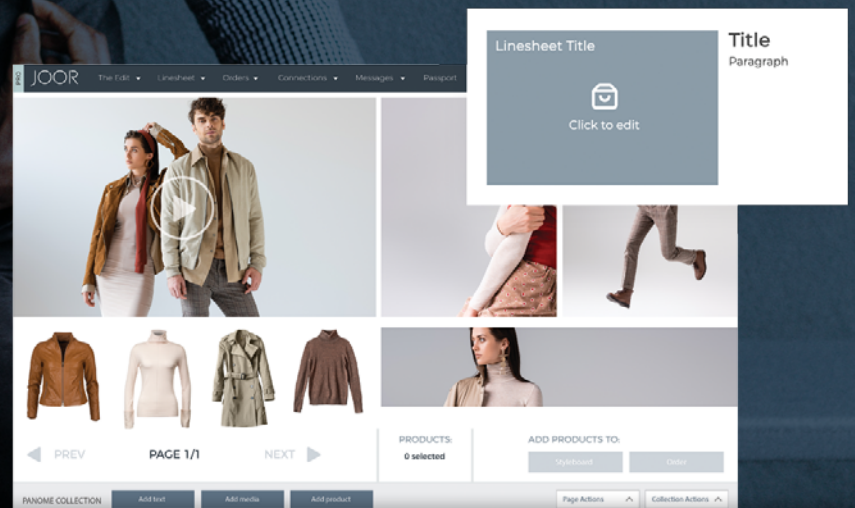
40%

Brands cited that JOOR has improved their ability to lengthen their selling season



61%

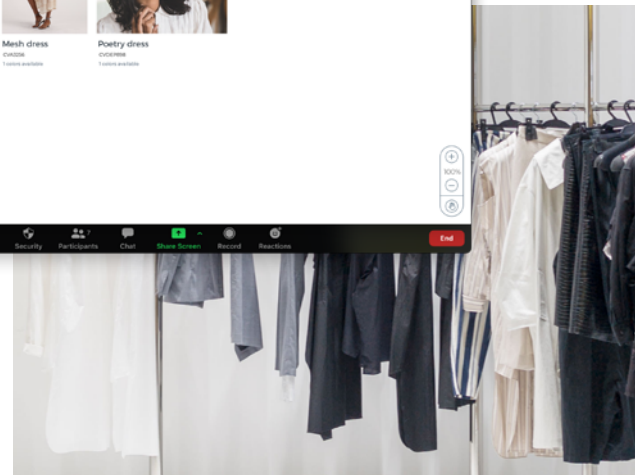
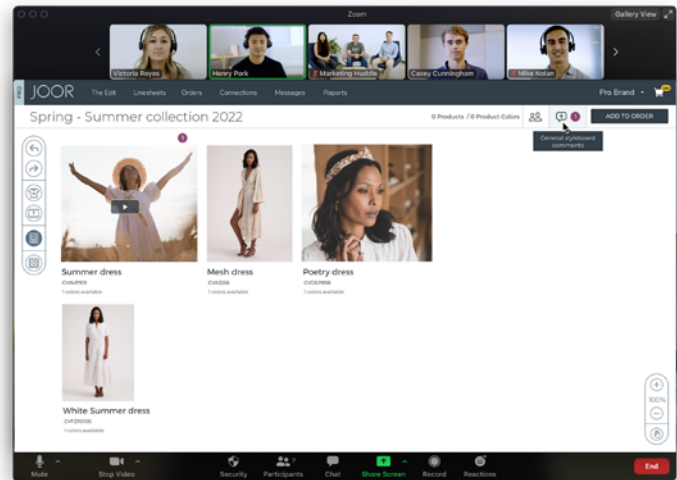
Over half of retailers appreciate the flexibility to place buys closer to the selling season



Traveling to Appointments?

Not with JOOR! It's great to see that retailers have reduced their need to travel—creating time efficient and cost effective solutions has always been a top priority.

Retailers are reducing their carbon footprint



of our retailers have stated that digital buying has reduced their need of travel with **39%** citing a significant reduction of more than 50%



Saving time

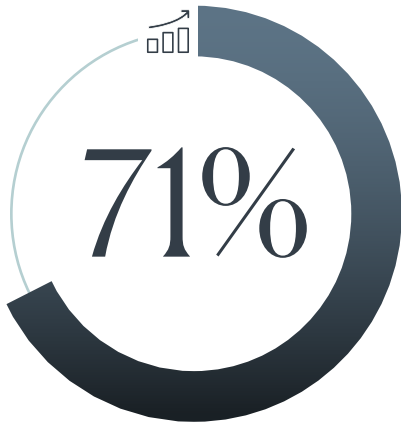


of our retailers are spending less time in buying appointments—with **38%** citing a significant decrease of more than 50% in time spent in sessions

Let's Talk Business

We're thrilled to see that JOOR has helped brands and retailers increase the size of their wholesale business while simultaneously making their business more efficient.

Brands

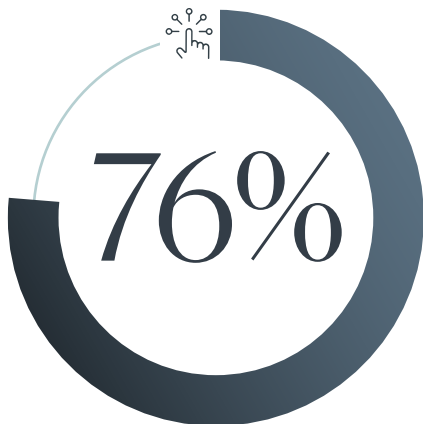


of brands on JOOR stated that digital selling has improved their business efficiency

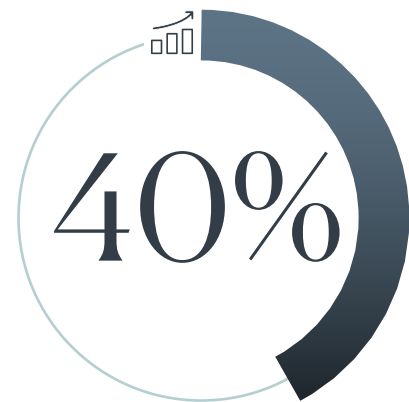


have seen an increase in the overall size of their wholesale business

Retailers



The vast majority of our retailers, stated that digital buying has improved their business efficiency



citing a very significant increase of more than **50%** in efficiency.

Why JOOR

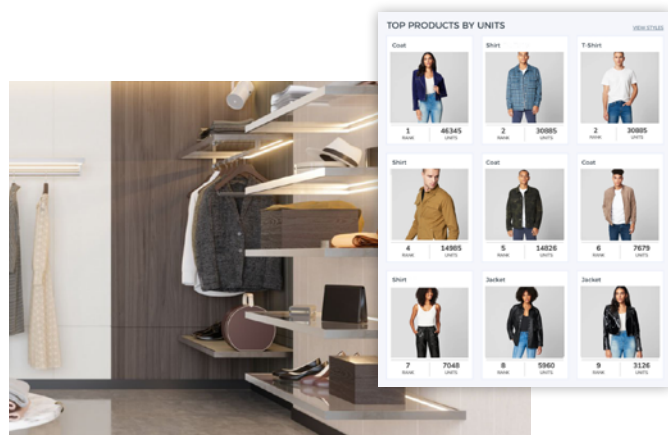
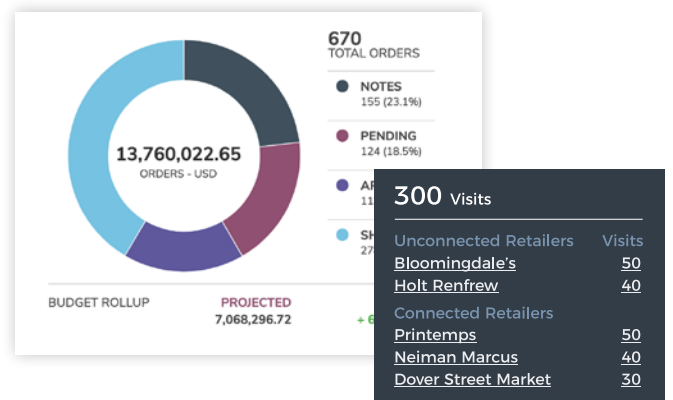
Our platform provides a range of tools and services to help brands and retailers improve their wholesale business—whether it's streamlining order management, fostering retailer connections, or supporting sustainability efforts, JOOR's innovative features satisfy the needs of a breadth of businesses, from small- and mid-sized to large enterprises.

A typical brand on JOOR has seen an increase in efficiency of 25% or more

The leading benefits brands have experienced using JOOR are:

- **Streamlined order management**
- **Enhanced collection presentations**
- **Improved analytics and reporting**

That said, other benefits which brands cited include increased retailer connections and supporting sustainability.



The leading benefits retailers have experienced using JOOR are:

- **Streamlined wholesale buying**
- **Increased brand discovery**
- **Improved assortment planning**

That said, other benefits which retailers cited include supporting sustainability and improved analytics and reporting.

To learn more about the benefits of digitalizing your business with JOOR, [request a free demo today.](#)